An Analysis of
Outpatient Revenue
Cycle Management
Outsourcing

Conducted by the HFMA on behalf of XiFin, Inc.



Contents

| EXECUTIVE SUMMARY | 2 |
|--|----|
| METHODOLOGY AND RESPONDENT PROFILE | 3 |
| RESPONDENT ORGANIZATION TYPE AND ROLE IN DECISION MAKING | 4 |
| RESPONDENT FUNCTIONAL AREA AND SENIORITY LEVEL | 5 |
| TYPE OF SYSTEM/SERVICE USED FOR REVENUE CYCLE MANAGEMENT | 6 |
| RCM OUTSOURCING PRACTICES AND ATTITUDES | 7 |
| OUTPATIENT SERVICES RCM CURRENTLY OUTSOURCED | 8 |
| OUTPATIENT SERVICES RESPONDENTS WOULD CONSIDER FOR RCM OUTSOURCING | |
| MOST CHALLENGING ASPECTS OF RCM NOT CURRENTLY ADDRESSED BY PEOPLE, PROCESSES, TECHNOLOGY OR SERVICES 1 | 0 |
| BUSINESS DRIVERS THAT GUIDE APPROACH TO OUTPATIENT SERVICES RCM | 11 |
| FINANCIAL/RCM OUTCOMES FOR CURRENT APPROACH TO OUTPATIENT REVENUE CYCLE MANAGEMENT1 | 12 |
| ORGANIZATIONAL/BUSINESS OUTCOMES FOR CURRENT RCM APPROACH | 3 |
| OUTCOMES ANALYSIS1 | 4 |
| CORRELATIONAL ANALYSIS 1 | 5 |
| | |

Executive Summary

This report is based on primary quantitative research, conducted by the HFMA on behalf of XiFin, Inc. The research explores HFMA members' practices, attitudes, outcomes, and satisfaction levels related to the outsourcing of outpatient services revenue cycle management.

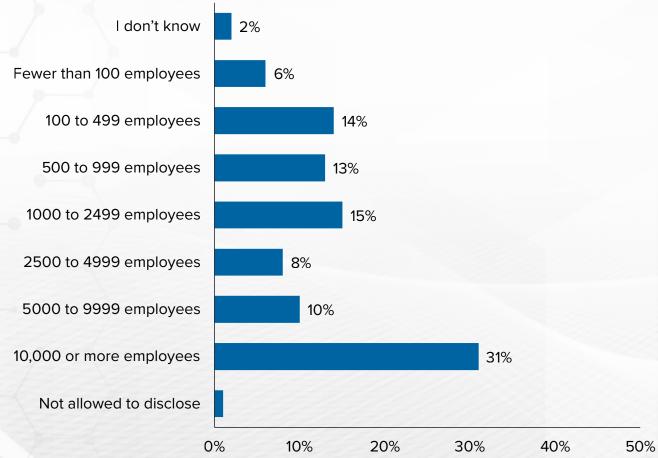
KEY FINDINGS:

- 22% of respondents manage inpatient RCM themselves and outsource some of their outpatient or ancillary RCM; 12% want to employ this approach in the future.
- Organizations that are most likely to outsource one function are more likely to outsource more than one function.
- Organizations that outsource RCM are generally very satisfied with the outcomes.
- The top three business drivers that guide the approach to outpatient RCM are: patient experience, process optimization, and revenue generation.
- The most challenging aspects of RCM not currently addressed by people, processes, technology or services include denials and appeals management, prior authorization, and payor relations.
- Based on a number of outcomes data metrics, a clear subset of respondents show a significant need for more efficient and effective revenue cycle management and/or reporting optimization.

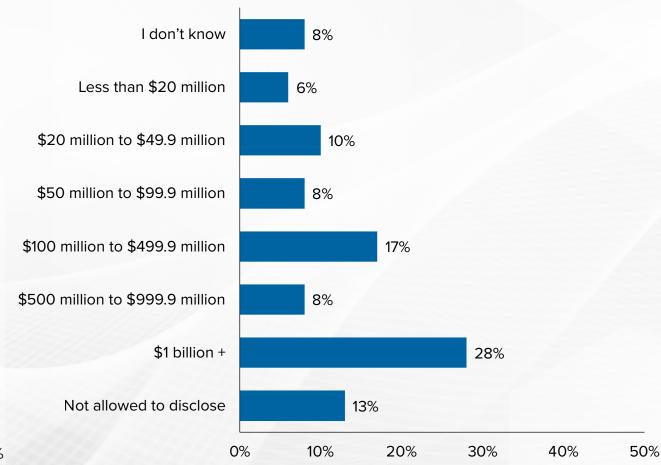
Methodology and Respondent Profile

302 US-based HFMA members responded to a 21-question online survey in 2021. The analysis and report are based on 157 completed responses. 145 incomplete surveys were excluded.

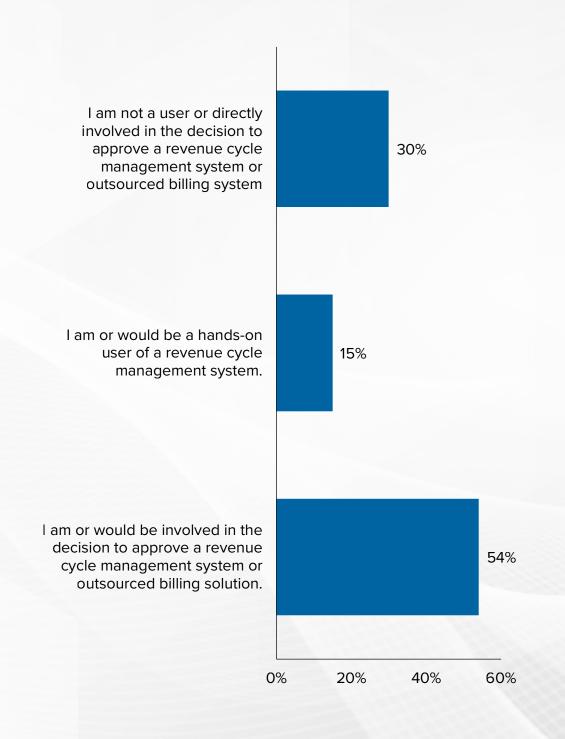
HOSPITAL SIZE BY NUMBER OF EMPLOYEES

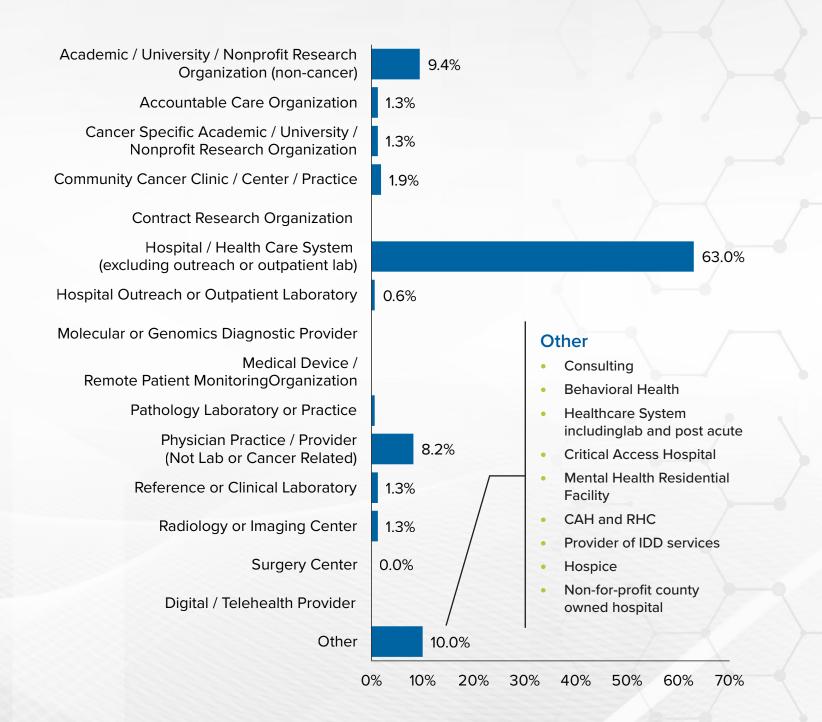


HOSPITAL SIZE BY REVENUE



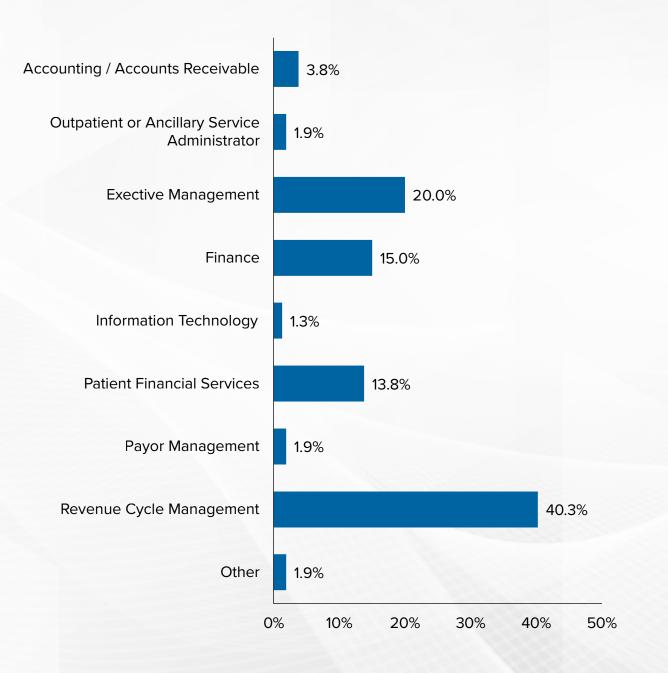
Respondent Organization Type and Role in Decision Making



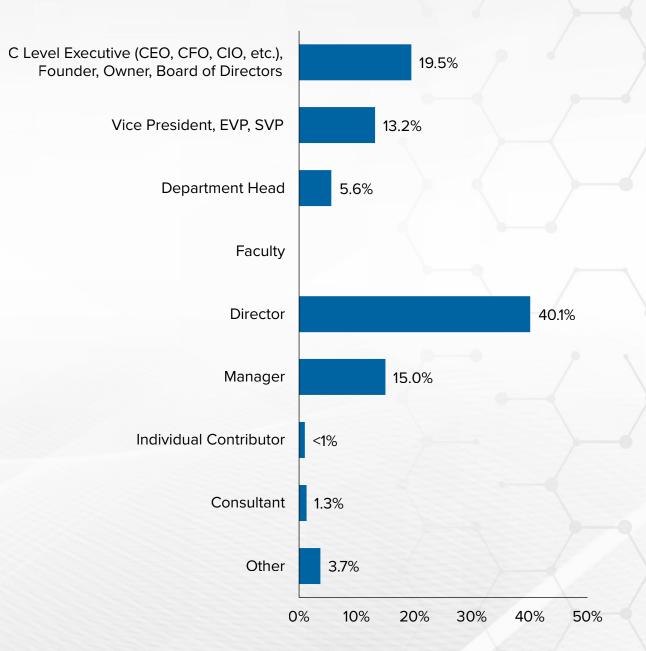


Respondent Functional Area and Seniority Level

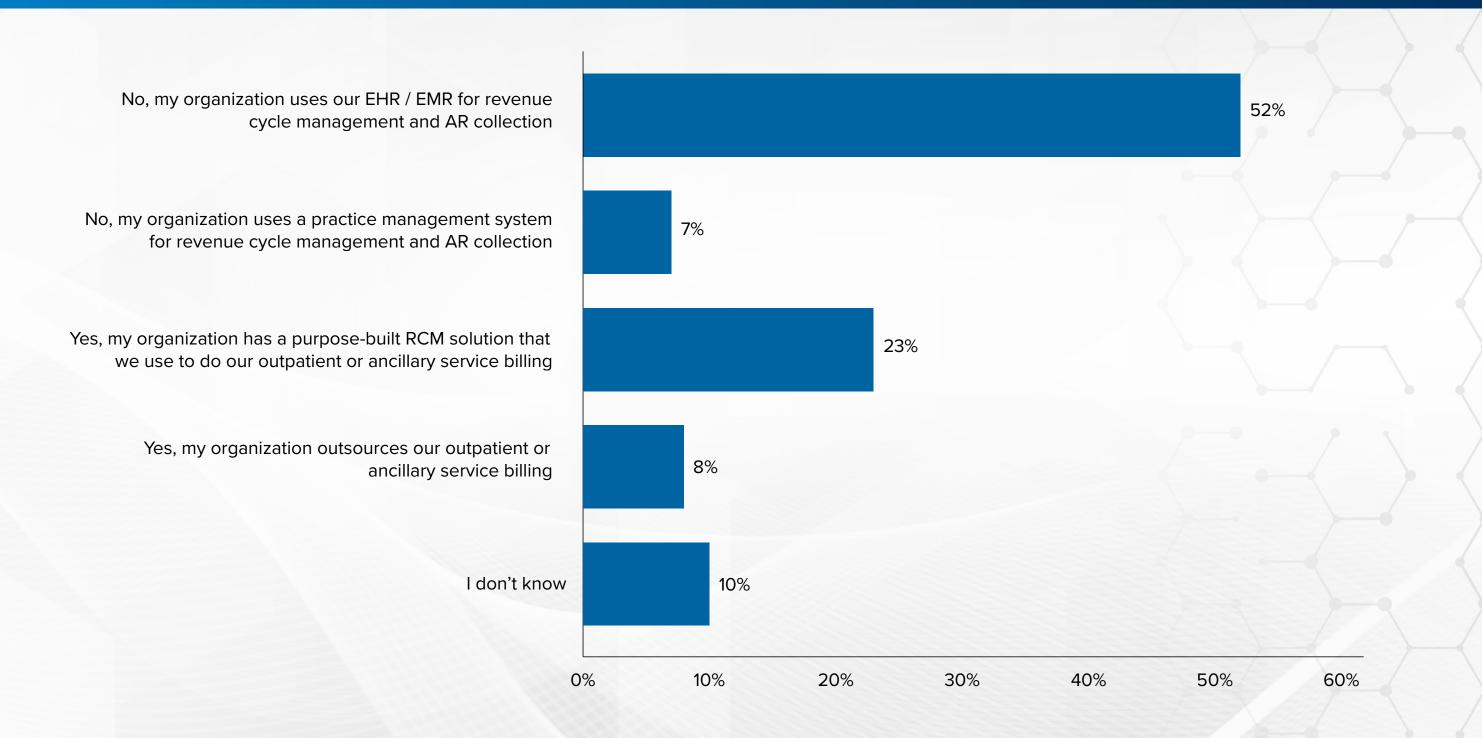
FUNCTIONAL AREA



SENIORITY LEVEL

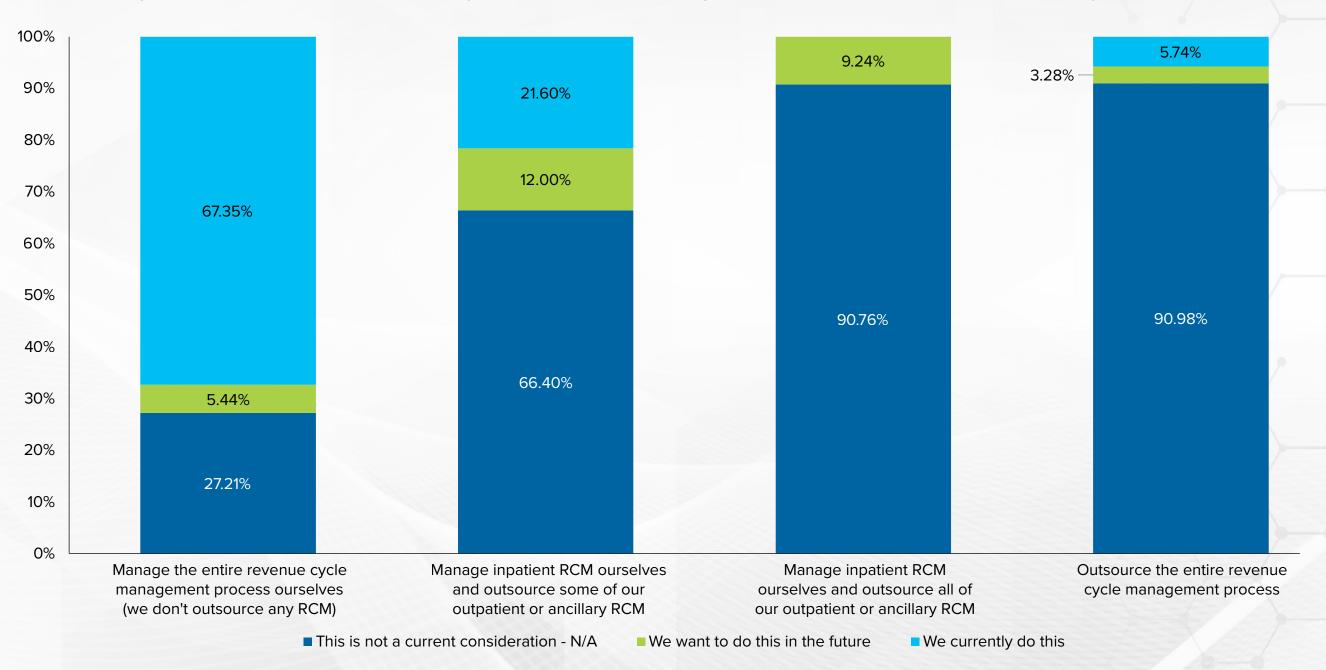


Type of System/Service Used for Revenue Cycle Management

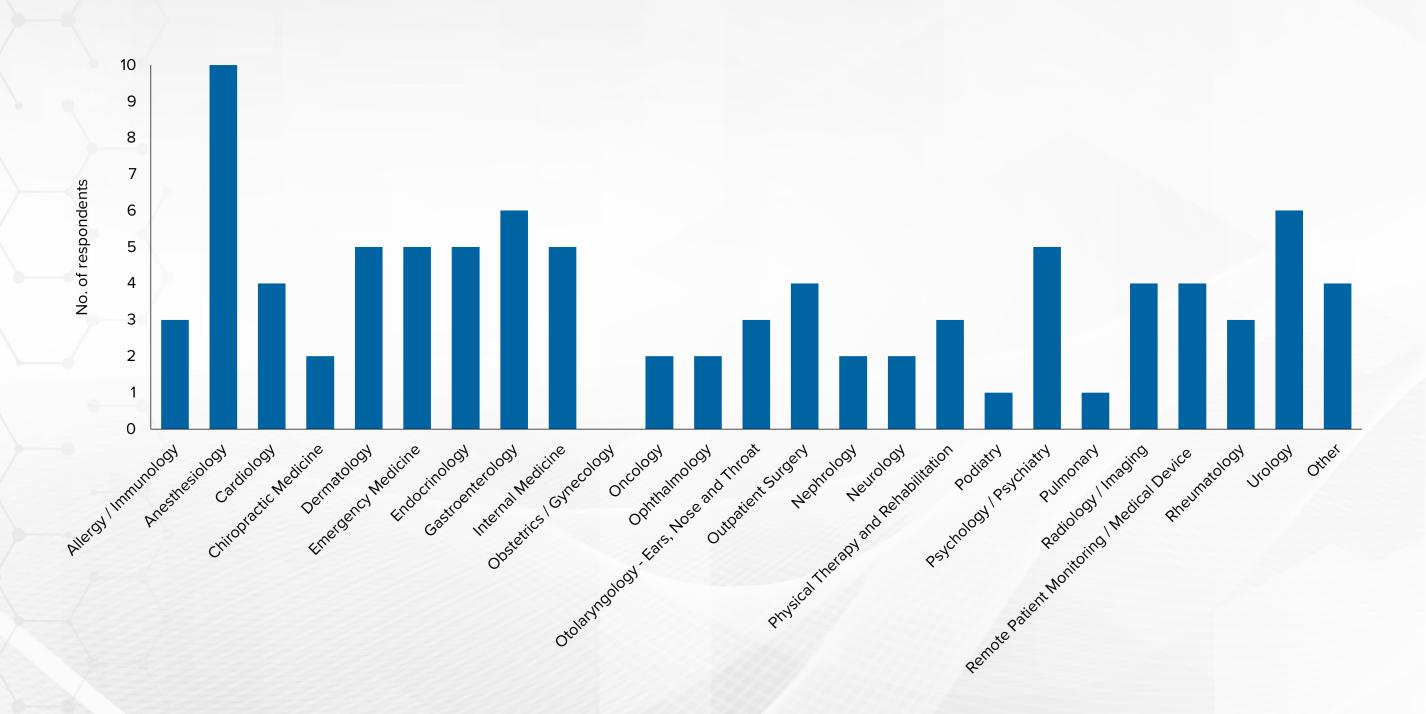


RCM Outsourcing Practices and Attitudes

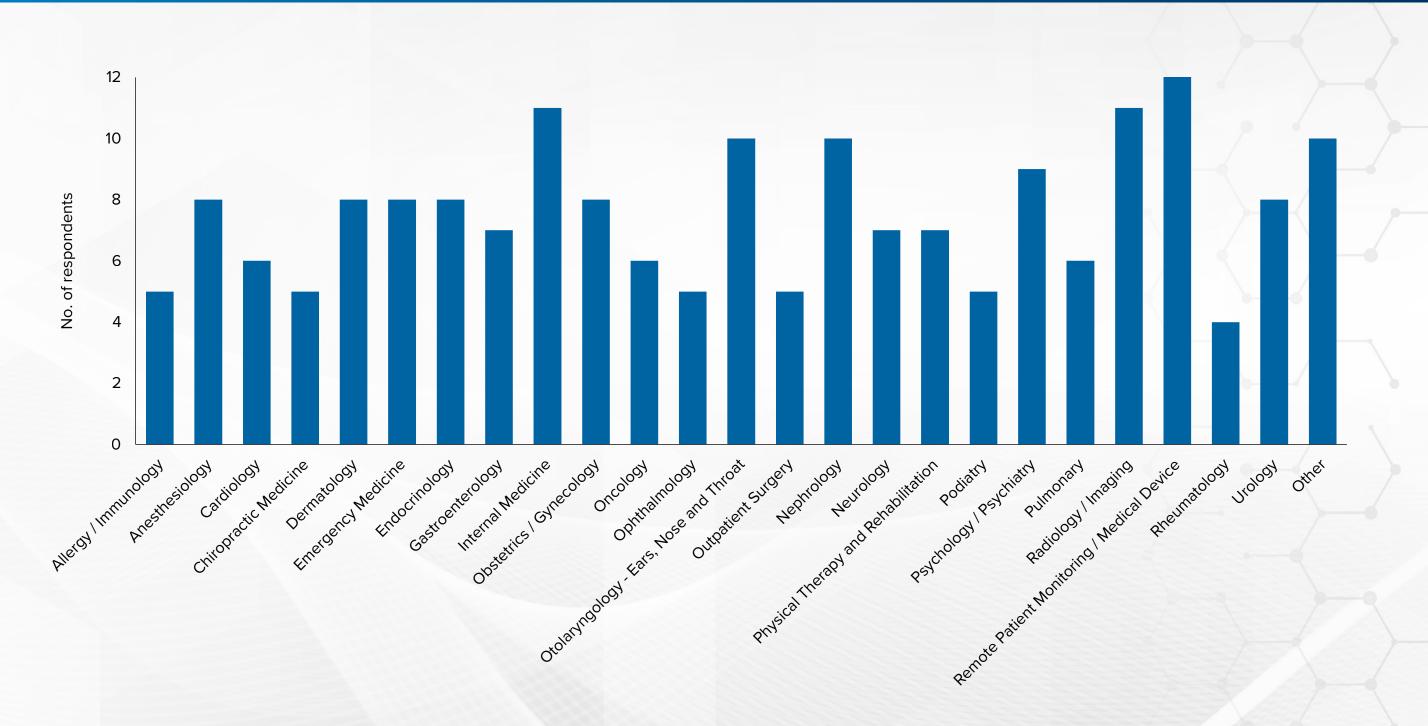
Approximately 1/3 of respondents either currently outsource or are looking to outsource some outpatient or ancillary services RCM.



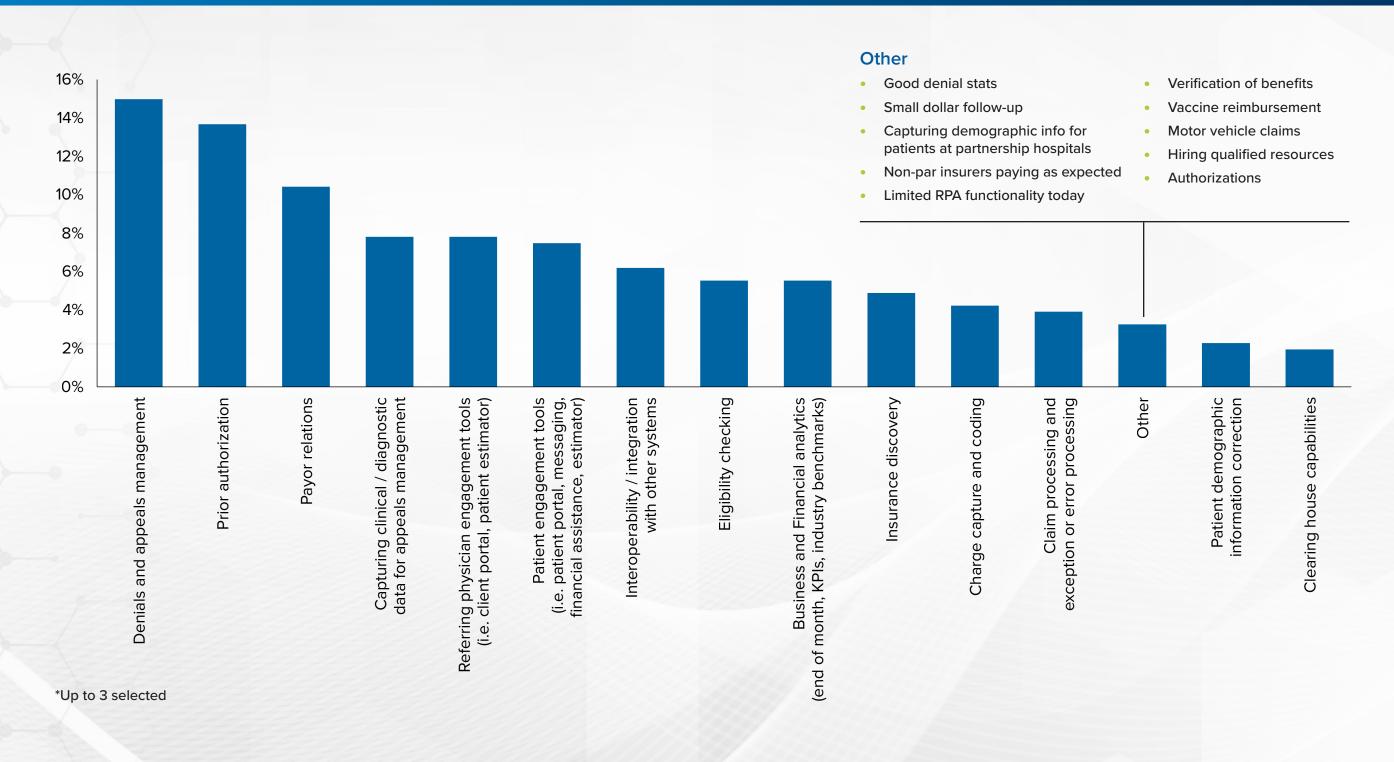
Outpatient Services RCM Currently Outsourced



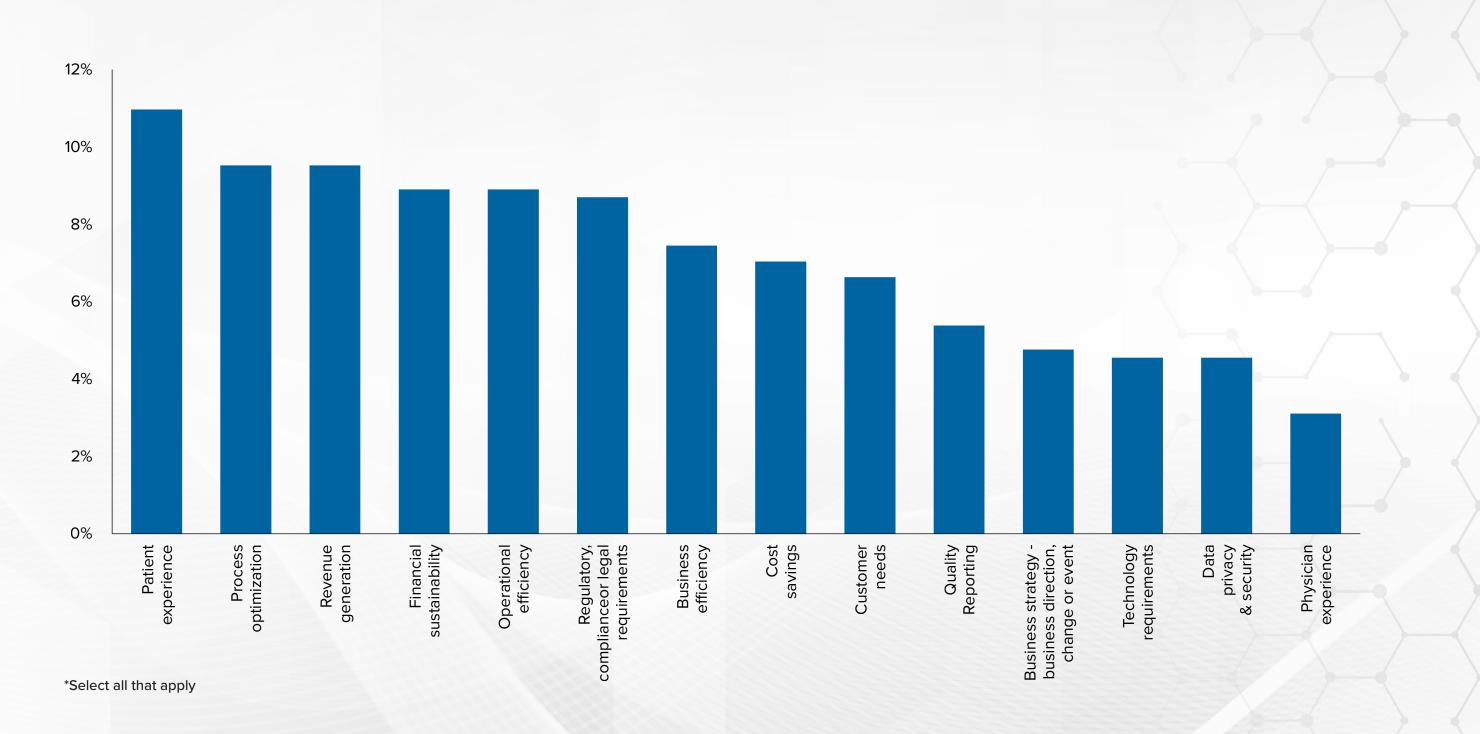
Outpatient Services Respondents Would Consider for RCM Outsourcing



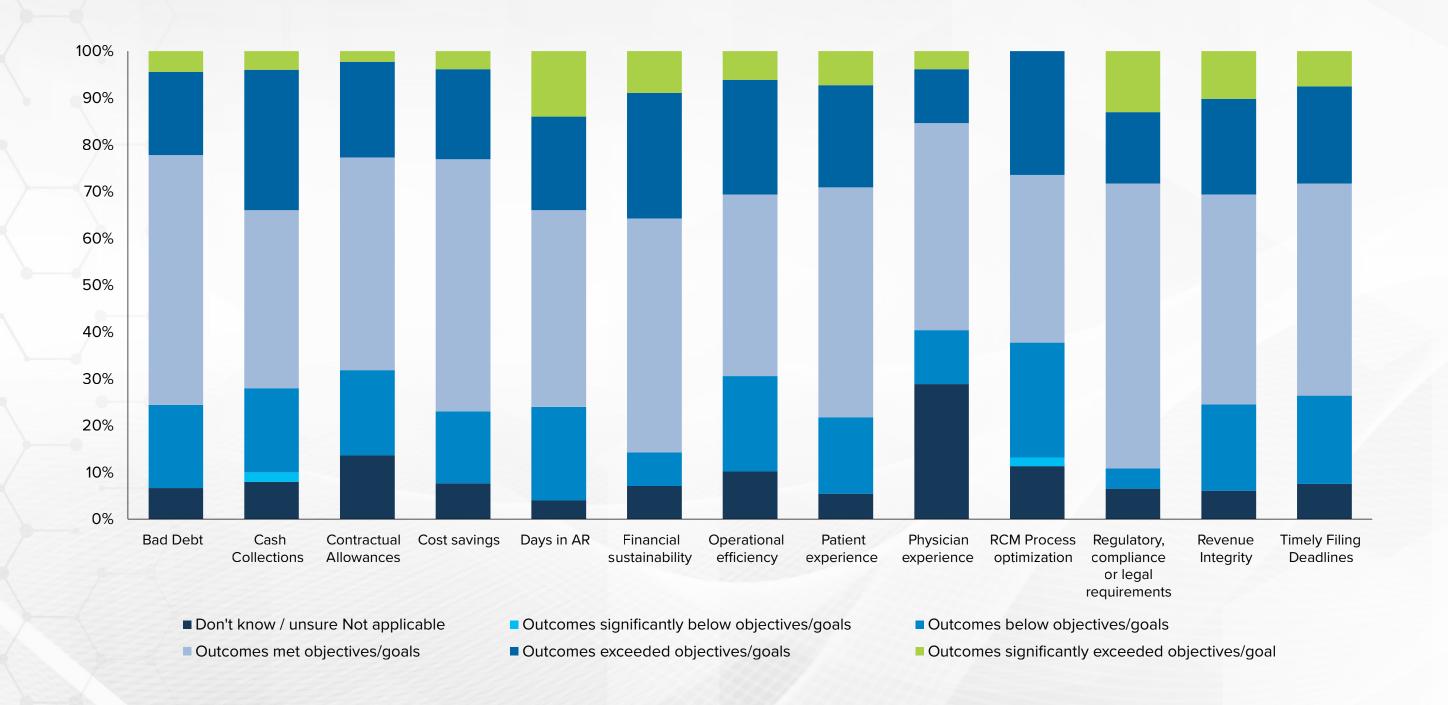
Most Challenging Aspects of RCM Not Currently Addressed by People, Processes, Technology or Services*



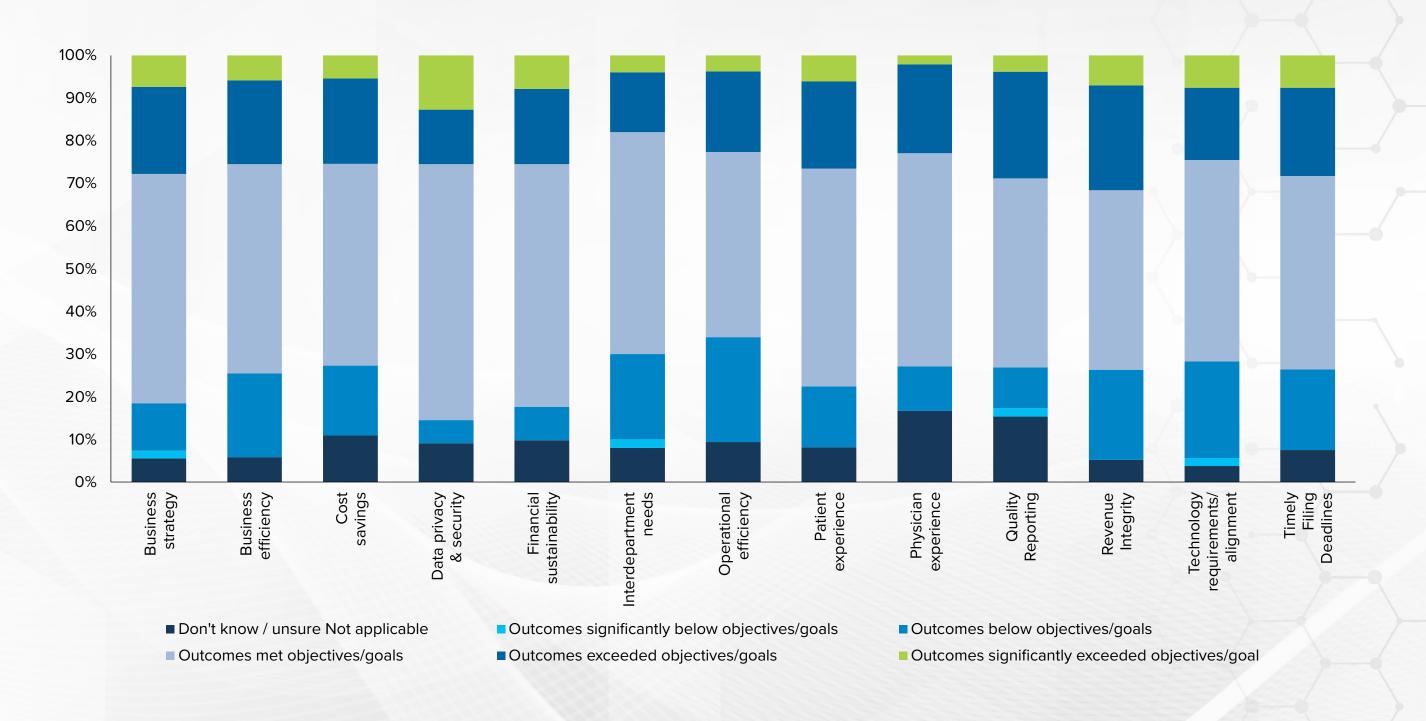
Business Drivers That Guide Approach to Outpatient Services RCM*



Financial/RCM Outcomes for Current Approach to Outpatient Revenue Cycle Management



Organizational/Business Outcomes for Current RCM Approach



Outcomes Analysis

A subset of respondents clearly show the greatest need for revenue cycle management system and process optimization.

| Financial or Organizational Target | Percent Falling Below Objective |
|------------------------------------|---------------------------------|
| RCM Process optimization | 26% |
| Operational efficiency | 25% |
| Technology requirements/alignment | 25% |
| Interdepartment needs | 22% |
| Revenue Integrity | 21% |
| Operational efficiency | 20% |
| Days in AR | 20% |
| Cash Collections | 20% |
| Business efficiency | 20% |

Do Not Know/Unsure responses likely indicate more glaring needs for improved reporting capability.

| Financial or Organizational Target | Unsure Whether Objectives Met |
|------------------------------------|-------------------------------|
| Physician experience | 29% |
| Quality Reporting | 15% |
| Contractual Allowances | 14% |
| RCM Process Optimization | 11% |
| Cost Savings | 11% |
| Operational Efficiency | 10% |
| Financial Sustainability | 10% |
| Cash Collections | 20% |
| Business efficiency | 20% |

Correlational Analysis

A correlational analysis was completed to study the strength of relationship between numerically measured, continuous variables (e.g. RCM outsourcing and outcomes). This type of analysis is useful for trying to establish if there are possible connections between variables. Based on the correlational analysis, the following was found:

- Organizations that are most likely to outsource one function are more likely to outsource more than one function
- Larger organizations are more likely to keep work in-house, are more satisfied with the results and attribute the operational efficiency as a key point of satisfaction
- Organizations that outsource are generally very satisfied with the outcomes



ABOUT XiFin

XiFin is a healthcare information technology company that empowers healthcare organizations to navigate an increasingly complex and evolving healthcare landscape. Through innovative Al-enabled technologies and services, we deliver operational efficiency, interoperability, and simplicity. The company's revenue cycle management, clinical workflow enablement, laboratory information system, and patient engagement solutions enable organizations to achieve stronger finances, streamline operations, and develop industry-leading business strategies. XiFin solutions deliver THE POWER TO DO GOOD™ so that healthcare organizations can do more good for more patients. Visit www.XiFin.com, follow XiFin on LinkedIn, or subscribe to the XiFin blog to learn more.

GENERAL 858.793.5700 SALES 866.934.6364 EMAIL info@XiFin.com

WEBSITE www.XiFin.com



